



PRIVACY POLICY

PLEASE READ THE FOLLOWING PRIVACY POLICY AGREEMENT CAREFULLY. BY ACCESSING OR USING OUR SITE AND OUR SERVICES, YOU HEREBY AGREE TO BE BOUND BY THE TERMS AND ALL TERMS INCORPORATED HEREIN BY REFERENCE. IF YOU DO NOT EXPRESSLY AGREE TO ALL OF THE TERMS OF THIS PRIVACY POLICY, THEN PLEASE DO NOT ACCESS OR USE OUR SITES OR OUR SERVICES. THIS POLICY WAS LAST MODIFIED ON **May 23, 2018**.

DATA COLLECTION AND USE

We collect several different types of information for various purposes to provide and improve our site and provide services to you.

When you register on our site, purchase a product, subscribe to our newsletter or any free product such as the E-Book, respond to a survey, or fill out a form, you may be asked to provide your name, e-mail address, and/or credit card information.

By placing an order with us, you consent to us gathering certain information about you, in order to process your order. This may include (but is not exclusively limited to):

- your full name and email address (so we can deliver your order and update you about it)
- your mailing address (so we can deliver your order)
- your IP address (this is securely collected by our payment system/PAYPAL, so that we can validate your payment information and prevent fraudulent orders)
- At your option, you may also provide demographic information (such as gender or age) about yourself, but it is not required.

If you do not provide your e-mail address, it may not be possible for you to receive your order or communications and updates about it. The order will be added to your purchase history, which we also retain, in order to be able to help with inquiries and see which customers have ordered in the past.

If you sign up to our email list via our website, we may use this information to process your order, to contact you about an order, or to send you new lessons, new courses, special offers, and other updates.

You may opt out of these communications at any time, by clicking the "Unsubscribe" link in any email or by contacting us. If you would like to change your e-mail address, you can click the "Update subscription preferences" link at the bottom of any e-mail, or [contact us](#).

You may request for us to delete your customer information at any time, by contacting us. We will carry out this request within 30 calendar days.

We may also collect information on how the Site is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

BOOST BRAZIL uses the collected data for various purposes:

- To provide and maintain our site
- To notify you about changes to our site and services we offer
- To allow you to participate in interactive features of our site when you choose to do so
- To provide customer support
- To create and manage your account
- To gather analysis or valuable information so that we can improve our Site and services we offer
- To fulfill and manage purchases, orders, payments, and other transactions related to the Site
- To monitor the usage of our site
- To detect, prevent and address technical issues
- To provide you with and to deliver targeting advertising regarding news, special offers and general information about goods, products, services, and events which we offer
- To resolve disputes and troubleshoot problems

LEGAL BASIS FOR PROCESSING PERSONAL DATA UNDER GENERAL DATA PROTECTION REGULATION (GDPR)

If you are from the European Economic Area (EEA), BOOST BRAZIL’s legal basis for collecting and using the personal information described in this Privacy Policy depends on the personal data we collect and the specific context in which we collect it.

Under GDPR we will ensure that your personal data is processed lawfully, fairly, and transparently, without adversely affecting your rights. BOOST BRAZIL will only process your personal data if at least one of the following basis applies:

- you have given consent to the processing of your personal data for one or more specific purposes;
- processing is necessary for the performance of a contract to which you are a party or in order to take steps at the request of you prior to entering into a contract;
- processing is necessary for compliance with a legal obligation to which we are subject;
- processing is necessary to protect the vital interests of you or of another natural person;
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller; and/or
- processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

PROTECTING YOUR INFORMATION

We take your privacy and data security seriously, and BOOST BRAZIL will only use your personal information to manage your account and to provide the products and services that you have requested from us. In order to protect your data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure data collected through our site.

All credit card information is transmitted through a secure (SSL) connection and processed with a safe payment processor such as Stripe, PayPal, Sendowl, or PagSeguro.

We use MailChimp and Sumo – third party and secure email providers to store and manage email subscription information.

Your information will be protected behind our hosting provider's firewall (Hostgator) and other security arrangements on the third party sites. As with any such website, there is no absolute guarantee of security. If you feel this not sufficient, then please do not provide any personal information – or contact us and we will delete your information securely.

In the event that your data is compromised, BOOST BRAZIL will notify you and competent Supervisory Authority(ies) within 72 hours by e-mail with information about the extent of the breach, affected data, any impact on the products and BOOST BRAZIL's action plan for measures to secure the data and limit any possible detrimental effect on the data subjects.

“Personal data breach” means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed in connection with the provision of the products.

YOUR RIGHTS AND CONSENT

By using our site, you consent to our website's Privacy Policy.

By registering on our site, purchasing a product, subscribing to our newsletter, responding to a survey or filling out a form, you understand that you are providing this information to us voluntarily and there is a legitimate reason to retain this information for the period required to discharge those obligations mentioned above. Without the contact information we will not be able to reply to you or deliver your purchase.

You can contact us at any time to:

- Request access to any information that we have about you
- Update, change or correct your information
- Delete your information

In order to comply with your request, we may ask you to verify your identity. We will fulfill your request by corresponding with you electronically.

INTERNATIONAL PRIVACY LAWS

If you are subscribing, purchasing, or filling out a form on our website, please be aware that you are sending information (including personal data provided by you) to the United States, where our servers are located. That information may then be transferred within the United States or back out of the United States to other countries outside of your country of residence, depending on the type of information and how it is stored by us.

These countries (including Brazil and the United States) may not necessarily have data protection laws as comprehensive or protective as those in your country of residence; however, our collection, storage, and use of your personal data will at all times continue to be governed by this Privacy Policy.

ABOUT COOKIES

Cookies are small text files that a site transfers to your computer through your Web browser. Cookies enable websites to recognize your browser and capture and remember certain information. **We use cookies to collect anonymous information that helps us measure page popularity and show you advertisements that are in line with your interests.**

Other websites may display BOOST BRAZIL ads based on the pages you have visited on the BOOST BRAZIL website, but we do not share any of your personally identifiable information with these other sites.

Our site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse usage statistics, enabling Us to better understand how people use our site. This, in turn, enables us to improve our website and the products offered through it. You do not have to allow us to use these Cookies.

We use the following cookies:

You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device. You can opt out of Google's use of cookies by visiting the Ads Preferences Manager.

You can choose to delete Cookies at any time however you may lose any information that enables you to access our website more quickly and efficiently including, but not limited to, login and personalization settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

DATA TRANSFER

BOOST BRAZIL does not sell, trade, or otherwise transfer your personal information to other companies, except for trusted companies that help us operate our website and process payments, as long as those parties agree to keep this information confidential.

Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

If BOOST BRAZIL is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Under certain circumstances, BOOST BRAZIL may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

BOOST BRAZIL may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To prevent or investigate possible wrongdoing in connection with the website
- To protect the personal safety of users of the website or the public
- To protect against legal liability
- Third party links - our website may include links to other websites or products. These third party sites have separate and independent privacy policies, so we have no responsibility or liability for the content and activities of these linked sites.

CONTACTING US

If you disagree with any term of this Privacy Policy or any with our Terms of Service, and its periodically chances, do not use, access or continue to access the BOOST BRAZIL website or discontinue any use of the website immediately.

If you have any questions or suggestions concerning our website, services or about our Policies, do not hesitate to contact us:

Mailing Address:

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Rio de Janeiro/RJ, Brazil
CEP: 22270-010

Email: contact@boostbrazil.com